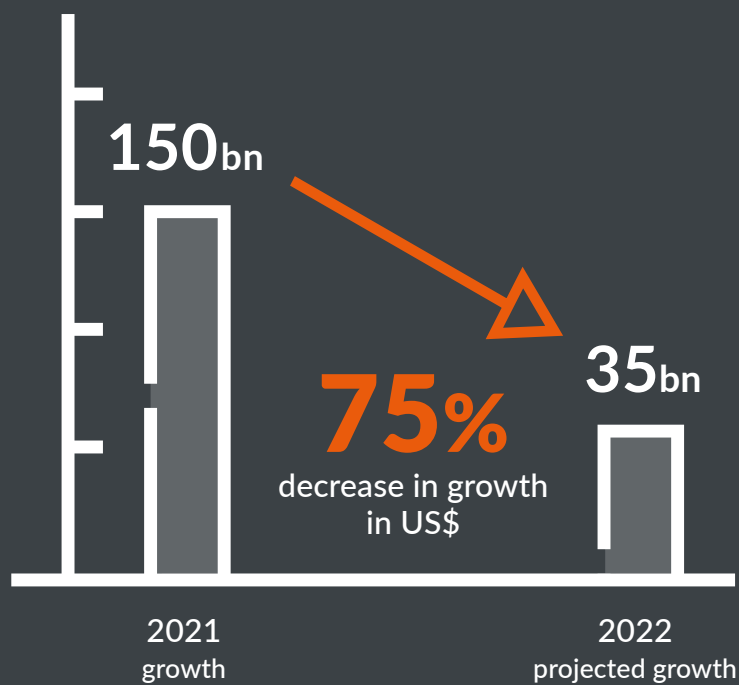


6 MACRO TRENDS FOR 2022

Key factors impacting The Consumer Technology and Durables market

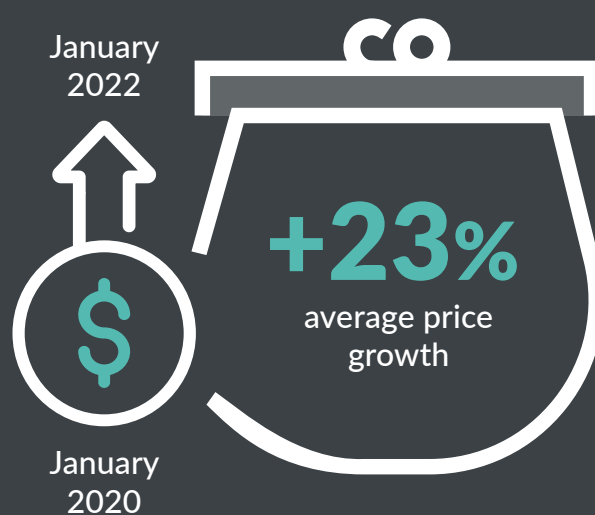
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RAPID DECELERATION IS HERE



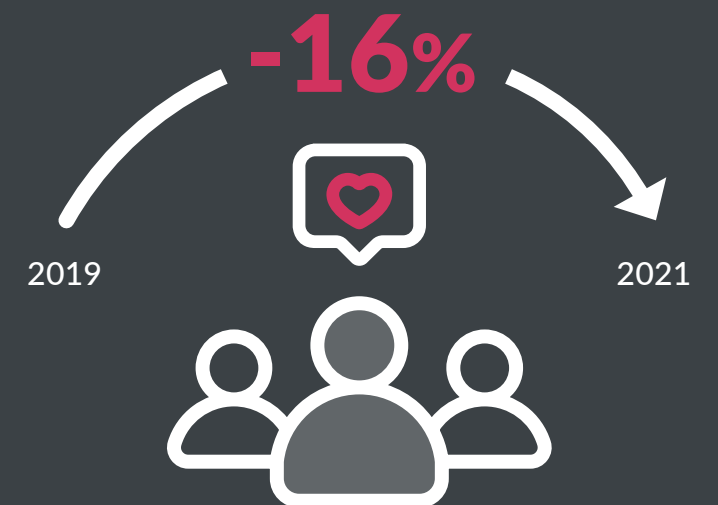
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INFLATION FUELED PRICE INCREASES ESTABLISH NEW PRICE LEVELS



3

CONSUMER CONFIDENCE IS DECLINING



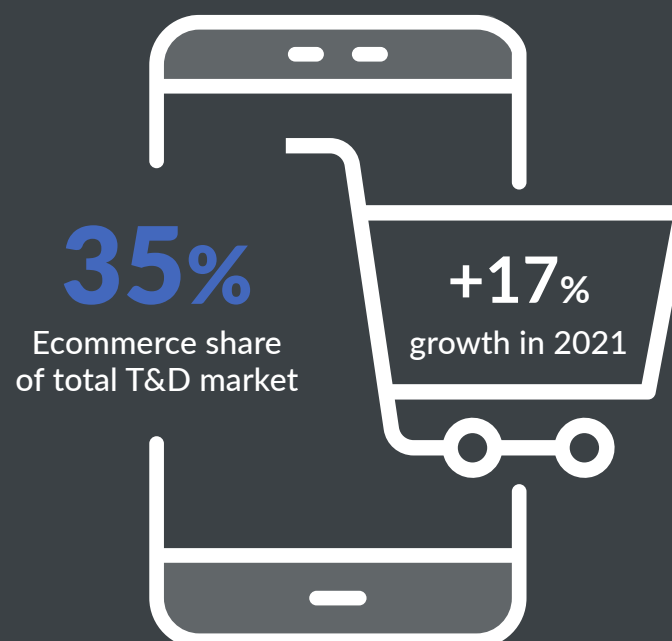
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PREMIUM BRANDS CONTINUE TO GROW



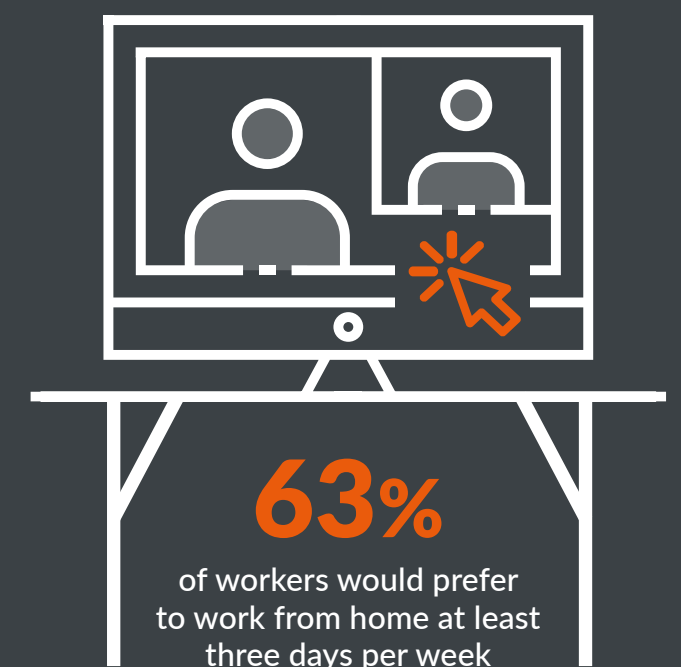
5

E-COMMERCE GOES FROM STRENGTH TO STRENGTH



6

WORKING FROM HOME IS HERE TO STAY



Read our State of Consumer Technology and Durables Report to learn about strategies that will set you up for success in 2022.

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